

## **Social Media Policy** Effective 4/1/17

Member participation through any of our interactive social media outlets include, but not limited to, Facebook, Twitter, LinkedIn, Pinterest, Instagram and Flikr, is welcomed and members are encouraged to share their experiences and suggestions. Please follow us on the following social media platforms:















In order to maintain focused communication and a minimum standard for expectations of conduct we have set up the following guidelines:

- 1. To ensure respectful, productive and informative communication we will not allow posts that perceive to include (but not limited to) any of the following:
  - Any comments posted that focus on selling a product or service that is intended to divert traffic to a particular website for personal or monetary gain will not be permitted, this includes spam.
  - We will not post any illegal information; all laws that govern the use of copyrights, trademarks, ect., will be followed.
  - Users must refrain from posting disrespectful comments or personal attacks on any individual or entity. Comments submitted with malicious intent will be removed.
  - Comments that include any kind of profanity or are derogatory in content will be excluded. This includes any threats, obscenity, sexually explicit language and hateful, ethnic or racially derogatory comments.
  - Users are not to provide any of their account details or other personal information. This includes account numbers, PIN numbers, addresses, social security numbers, ect.
  - We will remove comments and block or permanently ban users whom we perceive have violated the guidelines set forth or abused our media outlets for any purpose other than for their intended use.
- 2. Telco Triad Community Credit Union reserves the right to change these guidelines at any time at its sole discretion and will keep the most current guidelines available to our users online.
- 3. Telco Triad Community Credit Union does not endorse comments made by its employees on any of its social media outlets. Statements and comments made are the views of the person making them and do not, in any way, represent the views or opinions of Telco Triad Community Credit Union. Any comments and opinions posted to any social media outlet shall never be used as an official comment or endorsement of a credit union authorized spokesperson.
- 4. We recognize the importance of securing your financial information. We will never ask you for private information. NEVER disclose any secure information including account usernames and numbers, passwords, PIN numbers, social security numbers or account details. Please inform us immediately at (712) 252-4368 or telcotriad@telcotriad.org if such information is requested from you.